



# **OUR YEAR IN REVIEW 2013 ANNUAL REPORT**



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**COMMUNITY  
FOUNDATION**  
SOUTHWEST  
WASHINGTON

# LEARNING FOR TOMORROW

Learning doesn't begin and end in a classroom. It touches every waking moment and facet of our lives, and has the power to change us for the better as individuals, organizations and as a region. On every level, gathering and applying knowledge is an indicator of success, which is why it has become a central component of our work at the Community Foundation for Southwest Washington.

We began 2013 with a new approach to our grant programs, which focused our efforts on one issue: interrupting the cycle of intergenerational poverty. After receiving a significant grant to address this issue, we got proactive. Leading research and local experts helped us identify early learning as the most impactful investment for creating lasting change.

So, in 2013, we granted more than \$180,000 to early learning initiatives that helped children prepare for kindergarten and also strengthened a regional collective impact project. These dollars will pay increasing dividends to our regional prosperity, both economically and socially, by ensuring that every child receives the care and support they need to grow their potential and contribute to our community.

Learning also touched our own organization last year. As we concluded a year-long strategic planning process, we had to turn our critical thinking and analysis inward on our operations. Through a comprehensive assessment of our organization, we emerged with three strategic objectives, a refined set of values and a new mission: To inspire a culture of giving to create a vibrant and engaged community. It's a challenging task that will surely cause us to learn even more about the field of philanthropy and our community.

But, there is never a better time to learn than right now. So please join us as we strive to increase our impact in the coming years. There will be many opportunities to add your voice and learn about our work, but you can also start here by reading and responding to our 2013 Report to the Community. We look forward to learning from what you have to say.

Sincerely,

A handwritten signature in black ink, reading "Jennifer M. Rhoads". The signature is written in a cursive, flowing style.

Jennifer Rhoads, CFP  
President

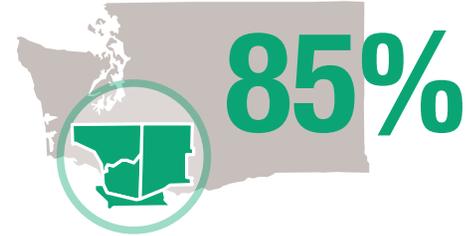
# ANNUAL GRANTING

Grants Distributed in Dollars

## \$6.87 Million



Percent of Grants in Service Area



Grants by Cause Area



Education  
\$1,187,580



Health and  
Human Services  
\$3,167,008



Children's Issues  
\$732,158



Scholarships  
\$409,095



Arts & Culture  
\$132,328



Civic and  
Community Building  
\$1,034,948



Conservation  
\$209,132

Scholarships Awarded

## 191 = \$409,095

Number of Grants in 2013

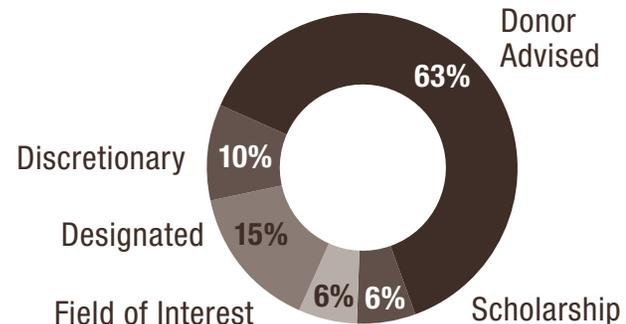
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Discretionary Granting Focus Areas



**75%** of discretionary funding went toward focus areas.

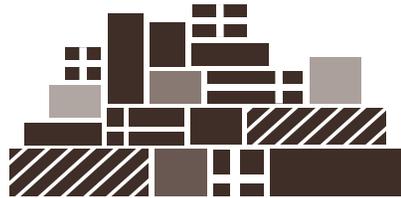
Grants by Fundtype



# ANNUAL GIVING

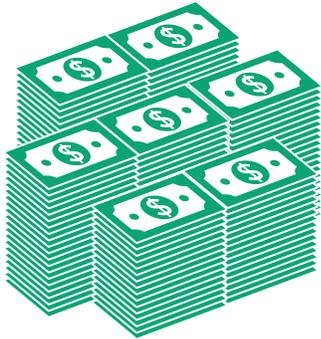
Number of Gifts Received

780



New Funds Established

18



Dollars Raised 2013

\$18.5 million



\$6.75 million



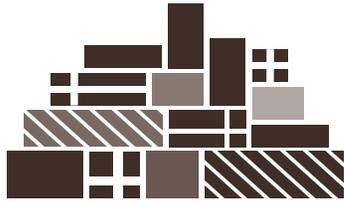
Largest Gift  
Waldon Groves  
Estate Gift

Smallest Gift  
Monthly Gift to the  
Sgt. John Daggett Memorial



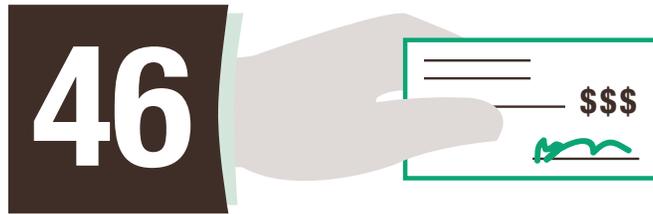
# COMMUNITY GIVING FUND

Gifts Received in 2013



**36 = \$93,164**

Grants Distributed in 2013



**46**

Dollars Distributed in 2013

**\$256,523**



An Everlasting Resource

**Gifts Added Since Endowment  
\$6.2 Million**

**Total Value of Fund  
\$5.9 Million**

**Dollars Granted  
Since Endowment  
\$2.9 Million**



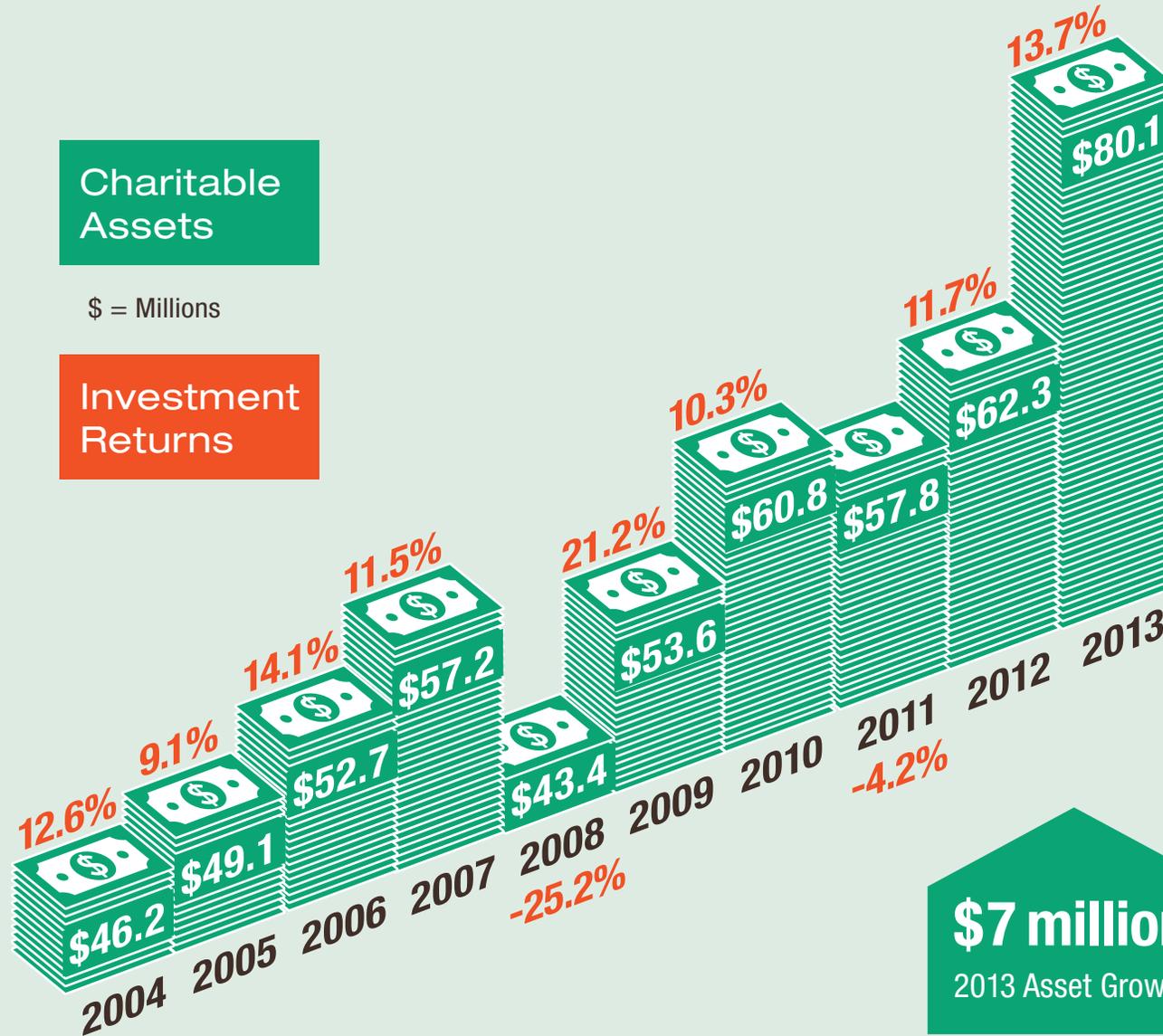
The Community Giving Fund became endowed in 2003, ensuring its principal is kept intact for all time.

# TEN YEAR FINANACIALS

Charitable  
Assets

\$ = Millions

Investment  
Returns



**\$7 million**  
2013 Asset Growth

# LIFETIME NUMBERS

## Total Funds Established

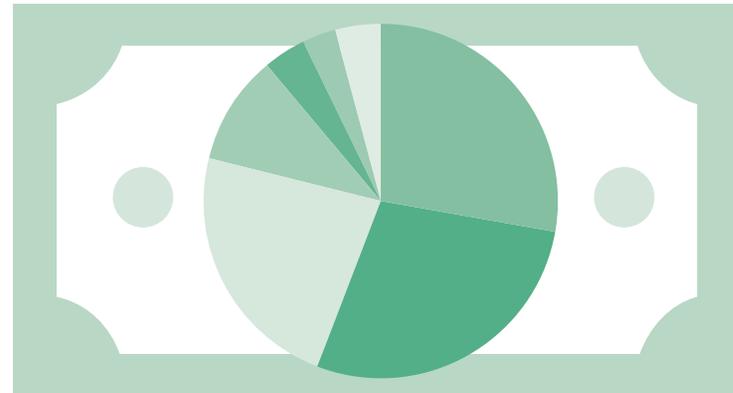
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To review a list of our fundholders and supporters, please visit [www.cfsww.org](http://www.cfsww.org)

## Funds Established by Fundtype

Fundtype	# of Funds	% of Total Assets
Designated Funds	64	28%
Donor Advised Funds	112	28%
Discretionary	23	23%
Scholarship Funds	53	10%
Field of Interest Funds	16	4%
Charitable Trusts	7	3%
Other	21	4%



Grants Since  
Inception

# \$132 Million



Charitable Assets  
Under Management

# \$80 Million



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