# A Pivotal Point



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We will never forget the point when a pandemic stopped the world and forced us to shift our lives faster than ever before. Together, we came to face new routines, realities, truths and tribulations.

The economic fallout left tens of thousands of workers without jobs within a few months. Schools, restaurants and offices closed, while hospitals and government agencies were overrun with emergency needs. A year-and-a-half in, our three-county region had confirmed nearly 50,000 cases and government assistance remained unavailable to the undocumented, unbanked and others who were invisible to official systems.





Equally unforgettable are the ways the crisis compelled us to respond. With the toll on underserved communities mounting, many in our network echoed national calls for social justice. Neighbors took action in their own ways by sewing masks, supporting local businesses, delivering meals and assisting with vaccine outreach. As a region, we tapped into our unique strengths and met the moment.

For the Community Foundation that meant mobilizing philanthropy. In March 2020 — just weeks after the first coronavirus death reported in the U.S. — our team established the SW Washington COVID Response Fund to serve as a hub for local relief efforts.

Donors and funders sensed the urgency. An outpouring of generosity seeded the fund with \$1 million and grew it seven times over before capping off a historic year of giving. This unrestrained giving allowed relief grants to keep pace with the growing and wide-ranging needs of our nonprofits and communities.

We streamlined our application process and offered unrestricted funding that gave nonprofits the power and flexibility to effectively manage the emergency. Analyzing public data and gathering feedback from our grantees enabled us to tailor grantmaking to community needs, ultimately delivering the right aid in a timely manner to those hardest hit.

We also kept equity front and center to address widening health and economic disparities. By focusing our support on communities of color, elders, people living in poverty, youth and families, immigrants and the undocumented, we were able to maximize community impact. In concert with our partners, these grants provided support for childcare, education, housing, hunger and health. More importantly, this critical relief delivered hope in a time of despair.

Our collective response softened the pandemic's blow and lifted the trajectory of our region's recovery. This pivotal point forever changed how we approach community philanthropy and reminded us that our region has what it takes to overcome great challenges, especially when we are moving in unison.

### **Relief Grant Data**

#### **Grantmaking Summary**

We knew our support had to grow quickly in order to address rapidly rising community needs. Compared to our typical grant cycles, relief awards were delivered in weeks as opposed to months and were nearly twice as substantial on average.



NUMBER OF GRANTS	194
NUMBER OF ORGANIZATIONS	119
AVERAGE GRANT SIZE	\$46.6K
LARGEST NONPROFIT GRANT	\$260K
SMALLEST NONPROFIT GRANT	\$1.5K



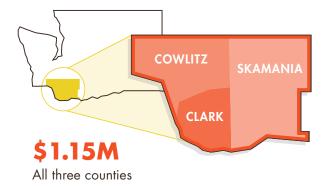
#### **Leading Cause Areas**

We relied on the diverse experience of our grantmaking committee and grantees to understand and respond to emerging needs. With their guidance, we were able to tailor relief grants to the acute needs of our region's hardest hit communities.



#### **Funding Where Needs Arose**

Our relief flowed toward the areas of greatest need. This meant providing support for rural areas and fledgling business districts, low-income neighborhoods and unhoused communities.



**\$5.69M**Clark Co.

**\$2.09M**Cowlitz Co.

\$11**7**K

Skamania Co.

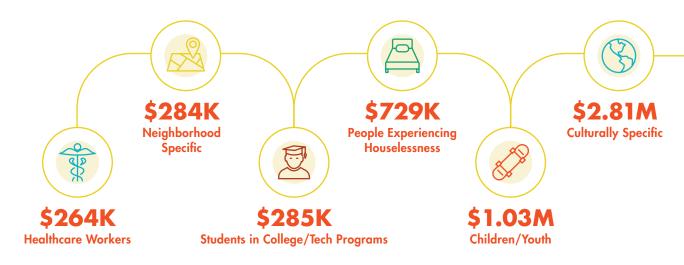


#### **Addressing Systemic Racism**

Because the virus proved more deadly to communities of color, we stood with our partners in naming racism as a public health crisis. We also directed 20 percent of relief funding to organizations led by and serving marginalized communities, especially Black, Indigenous and People of Color (BIPOC) residents.

### **Specific Communities Served**

The bulk of relief aided anyone in southwest Washington that was negatively affected by the pandemic. In other cases, we strategically channeled funding to communities that were disproportionately impacted by COVID-19.



### **Covid Response Fund Grantees**

A

ALS Association of Oregon SWWA Assistance League of Southwest

Washington

В

Battle Ground Adventist Community Services

Battle Ground HealthCare Clinic

Boys & Girls Clubs of Southwest Washington

Bridgeview Housing

C

Cascade AIDS Project

Catholic Community Services

CDM Caregiving Services

CFSWW Early Childhood Education Fund

Children's Center

Children's Home Society of Washington

Children's Justice and Advocacy Center (CJAC)

Clark College Foundation

Clark County Food Bank

Clark County Veterans Assistance Center

Clark County Volunteer Lawyers Program

Columbia River Mental Health Foundation

Community Health Partners

Community Home Health & Hospice

Community House on Broadway

Community Mediation Services

Community Voices are Born (CVAB)

**CORE Health** 

Council for the Homeless

Cowlitz County Child Advocates

Cowlitz County Habitat for Humanity

Cowlitz Economic Development Council

Cowlitz Indian Tribe

Cowlitz Wahkiakum Legal Aid

Craft3

CultureSeed

D

Daybreak Youth Services

Ε

Educational Opportunities for Children and Families (EOCF)

Educational Service District 112

**Emergency Support Shelter** 

Ethnic Support Council

Evergreen Habitat for Humanity

Evergreen School District Foundation

F

Family Promise of Clark County

Family Promise of Cowlitz County

Family Solutions

FISH of Cowlitz County

FISH of Vancouver

Food Lifeline

Fourth Plain Forward

Free Clinic of Southwest Washington

Friends of Hospice Southwest Washington

Friends of the Children - SW Washington

G

Giving Closet

Goodwill Work Opportunity Center of Cowlitz County

Н

Hispanic Disability Support SWWA (Pasitos Gigantes)

Hispanic Metropolitan Chamber

Impact NW

Innovative Services

ī

Janus Youth Programs

Ĺ

Latino Community Resource Group

Latino Leadership Northwest

League of United Latin American Citizens SW WA

Lifeline Connections

Lighthouse Financial Foundation

Living for Christ Church

Longview Downtowners

Longview School District

Love Overwhelming

Lower Columbia CAP

Lower Columbia College Foundation

Lower Columbia School Gardens

M

Martha's Pantry

Meals on Wheels People

Medical Teams International

Mercy Corps Northwest

Ν

NAACP Vancouver

NAMI Southwest Washington

Neighborhood Resource Coordination

Northwest Cooperative Development Center



Nurse-Family Partnership
NW Furniture Bank

0

Office Moms & Dads One Life Food Pantry

Open House Ministries

Operation Homefront

Outsiders Inn

P

Pacific Islander Community Association of Washington

Parkinson's Resources of Oregon

Partners in Careers

Pathways 2020

PeaceHealth Southwest Medical Center Foundation

PeaceHealth St. John Medical Center Foundation

Pink Lemonade Project

R

Rainbow Advocacy Inclusion Networking Services (RAINS)

REACH Community Development

S

Salmon Creek Hospital Foundation Salvation Army Longview Scholar Fund

Share

Social Justice and Resiliency Fund

St. Vincent de Paul - St. John the Evangelist Vancouver

St. Vincent de Paul - Vancouver

Stephen's Place

Stevenson-Carson Educational Foundation

Stevenson-Carson School District

Support for Early Learning and Families (SELF)

T

The Noble Foundation
The Salvation Army
The Unity Center

U

Unite! Washougal

V

Vancouver Farmer's Market Foundation Vancouver's Downtown Association Vietnamese Community of Clark County

W

Washington Advocates of Deaf and Hard of Hearing

Washington Gorge Action Programs (WAGAP)

Washington State University Foundation

Woodland School District

Workforce Southwest Washington

X

XChange Recovery
YMCA of Columbia-Willamette

Y

Youth and Family Link YWCA Clark County



## **Giving Data**

#### **Giving Summary**

COVID-19 created challenges on a scale we had never seen, and our fundholders, donors and partners responded in historic proportion. We acted quickly and became the primary hub for philanthropic relief in southwest Washington.



NUMBER OF GIFTS	400
NUMBER OF DONORS	243
AVERAGE GIFT SIZE	\$22.6K
LARGEST GIFT	\$1.5M
SMALLEST GIFT	\$10



### Donors quickly answered the call to help, and our staff streamlined processes to ensure an equally swift turnaround of relief funds.

Contributions surpassed \$4 million in just four weeks, and a month later, \$3.6 million in relief had been awarded to nonprofits across the region.

#### **Fundraising Breakdown**

Leveraging the relationships and reputation we have built as a trusted, place-based funder, we were able to bring together a cross-section of philanthropic support.



### Partnering for Greater Impact

We created and joined partnerships in order to leverage additional resources for the greatest impact. Matching funds provided through All In Washington and the Ed and Dollie Lynch Fund spurred additional giving and cultivated new partnerships.













\$2.79M CFSWW Fundholders \$500K CFSWW Discretionary Funds

\$1.4M Institutional Funders \$166K
Businesses and
Corporations

\$217K Individuals \$3.99M Matching Funds

### **Covid Response Fund Donors**

Anonymous (5)

Derrick Abbey

Brad and Lori Abeson

Rod Allen

American Endowment

Foundation

Richard and Darlyne Anderson

Donald Anglin

Apex Foundation

Artenstein Family Fund

Jean M. Avery

John Ayers

Greg Babonis

Greg Baker

Dr. Twila G. Barnes

Barry Endowment Fund for Children and Families

Flizabeth Barton

Mark and Ann Bates

Anne Battson

Larry Beaman

Alfred Beattie

Edwin Beck

Rachel Beck

Bell Family Fund

Benevity Community

Impact Fund

Dr. William and Mrs. Sandra Bennett

Lori Benton

Kara Berglund

Logan Bernazzani

Bill Swigert Fund

**BNSF Railway Company** 

Nancy Bonner

Laura Bourcier

Dean Brownina

Sharif Burdzik

Michael R. Burgoyne

Brian Byrd

Pamela S. Cabanatuan

Alexander Call

John Caton

Chris Chapin

Dr. Ned Chasteney and

Maureen Sullivan

Children's Trust Endowment

Fund

Cliff and Kelley Miller Fund

Columbia Bank

Columbia Credit Union

Lori Comstock

Continental Investors Services

David and Ann Cordero

Laurie L. Cornelius

Corwin Family Fund

Cowlitz Tribe - Education

and Arts Fund

Craig Shambaugh Charitable Fund

David and Patricia Page

Family Fund

George Dawson

James Dawson

John Deeder

Dennis & Elizabeth Lane

Family Fund

Richard and Carol Dickey

Dr. Robert Djergaian

Louis Doctor

Donald & Margaret Fuesler

Foundation Fund

Gregory Doran

Doug and Lisa Ruecker Family

Charitable Fund

Laura Duerr

Leslie Durst

Ed and Dollie Lynch Fund

Michael Ellison

Laura Ellsworth

Glenn Esler

Evergreen Mountain Bike

Alliance

Thuymai Fee

Fidelity Charitable Gift Fund

Firstenburg Family Foundation

Karin E. Ford

Steve Foster

Sarah Fox

Stanton and Colleen Freidberg

Beth Froman

Stephen Fuller CFP, ChFC

Gayle's Gifts Charitable Fund

Jay and Linda Glover

Goodwin Family Charitable Fund

David D. Granger

Deanna Green

Colleen Greenen

Gregory S. Cermak and Melody L. Oakley Fund for

Disabilities, Education and the Environment

Douglas and Susan Hamilton

Hansen Fund

Barbara Hansen and

Dann Parks

Rachon Hanson

Steven Harmon

Harris Dusenbery Fund for

the Homeless

Maury and Mollie Harris

Bobbi Hartwell

Harold and Ann Hassold

Greg and Betsy Hatton

Hazel Defenbaugh for

Seniors Fund

Linda Heglin

Billy Henry

Greg Herrington

Hinds Charitable Fund

Charles and Karen Hoff

Home Heating

Assistance Fund

Homestreet Foundation

Hugh & Mair Lewis

Advised Fund

Kyle Humphrey Diane Hunsaker

Margret Ingimarsdottir

Liz Irey

Phliip Isensee

Dr. Paul Jacobsen

James & Judith Youde Family

Jean Lewis Endowment Fund

for Clark County Scott Johnson

Julian and Lorna Levi Family

Barbara Jutila

Charitable Fund

Fund

K.T. and Luella Henderson

Lee and Connie Kearney

Jean Kent

Gerald Kessel

Esra Khalil

James Kimura

Robert and Pauline Kirchner

KLA Foundation

Carl Klinge and Susan

Meyer-Klinge

Madeline Knapp

Trista Kobluskie

David and Marla Koch
Hillery Krebs
M. Alejandra Krogh-Winkler
Dolores Kueffler
Kuni Austin Family Fund
Karen Kusmirek

L

Dennis and Liz Lane
Linda Langsdorf-Johnson
and Dale C. Johnson
Laspa Family Fund
Chris Lockwood

Janis Lord

Kathleen Lovgren Lisa Lowe and Ernie Nicholson Lower Columbia CAP

LPL Financial Foundation

M

M.J. Murdock Charitable Trust Charles and Carol Mackey Sue Marshall

Marty Forsmann Charitable Fund

Mary Louise Willis Charitable Fund

Mason E. Nolan Charitable Fund

Kathryn McDonald

Greg McGreevey

Julee McTaggart

Melissa Meacham Stewart

Richard Melching

Emily Meyer

Margaret Milem

Jon and Macie Miller

Laura Mitchner

Morgan Stanley Global Impact Funding Trust

Kenneth and Patricia Moyle

Jim Mullen

Debbie Murphy

Laurel Murphy

N

Marlene Nau Sue Neal

Network for Good

Dennis Niedermeyer

Gerald Nies

Barbara Nitkowski

Katherine Nitsch

Kelly Nolen

Norman C. Danielson Charitable Fund

NW Natural

0

Terrence and Diane O'Connor
On Line Support

John and Sandra O'Rourke

P

Joseph and Viola Palena

Sally Palena

Joe Pauletto

Perigee Fund

Sharon Pesut

Rosanne Petersen

Darlene Peterson

Peterson Family Foundation

Mark Pinkerton

R

Leigh Radford

Realvest Corporation Community Fund

Jennifer Rhoads

Clay Roberts

Susan Robinson

lack L. Robson

Joel and Patricia Romines

Carol Rose

Cheryl Russell

John Ryan

Carin Schienberg

S

Randall and Jayne Salisbury Greg and Janette Schmitt

Russ Schramm

Henry Schuck



Maureen Schuette Schwab Charitable Fund Karen Schwartz

Lisa Scribner

Seattle Foundation

Betty Selby

Amelia Shelley

Shirley and Jim Johnson Charitable Fund

Charliable Folia

Stephen and Janet Sims

Natasha Siores

Bob and Mary Sisson

Cheryl Smith

Gail Smith

Social Venture Partners

Southwest Washington Accountable Community

of Health

Stephen and Janie Spurgeon

Standiford Family Fund

Stephen & Susan George Advised Fund

Christa Stratton

Katherine Sturdyvin-Scobba

Dr. John Swan and Martha Dover

SWIFT for Kids Endowment Fund

T

Team Construction

John and Lois Tennant

Teresa Pauletto Family Fund

Term Nylund Fund for Children

Carl Thor

Tochen Family Advised Endowment

Drs. Mark and Helen Tochen

Alishia and Ryan Topper

Carl Torgerson

May Towne

John Treosti

Glenn and Betty Tribe

U

Umpqua Bank

v

Vancouver Housing Authority
Andrea Von Rotz



#### W

Craig Wallace

Toni Waser

Wayne D. Kuni & Joan E. Kuni Foundation

Kristy Weaver

Neil A. Weaver

Wells Fargo

Wes & Nancy Lematta Advised Fund

David and Barbara West

Lea Whitlock

John Wilson

Rick and Barbara Wollenberg

Robert Woodard

Allie Wright

#### Y

Armando Yaws-Gonzalez

Jennifer Yocom

Candace Young

Your Cause

### **Thank You**

The Community Foundation for Southwest Washington is incredibly grateful for the donors, volunteers and nonprofits who made the SW Washington COVID Response Fund our largest and fastest relief effort to date. Together, we responded with compassion and trust during an unprecedented crisis.

At the same time, we watched racial disparities intensify across health outcomes, economic security, educational attainment and more. These statistics represent needs rising in our communities. Our relief efforts alleviated some of these symptoms, but the underlying cause remains. To address the deep-seated issue of inequity, we need a new approach.

Because, while it is critical to get vaccines and rental assistance to those disproportionately harmed, these lopsided outcomes won't change unless we begin addressing the larger, systemic issues that continue to put communities of color in such dire situations.

This is the pivotal shift philanthropy must make. One that moves from generosity to justice; from treating symptoms in isolation to addressing root causes, not just in healthcare but across the many interconnected systems that shape our lives.

To set this work into motion, we created the Social Justice and Resiliency Fund. This fund builds on lessons we learned during the pandemic and channels funding to those facing and fighting systemic barriers. Grants provide nonprofits — primarily those led by and serving communities of color — with flexible funding to pursue community-driven solutions and systems change efforts.

With this approach, we hope to accelerate work stalled by decades of underfunding and exclusion. We hope to build resilience through a robust coalition of organizations that are rooted in the communities they serve. We hope to create a southwest Washington where everyone has access to the agency, tools and support that people need to thrive.

This is how we can better prepare for the next emergency. Because true recovery requires us to repair and reimagine the systems we depend on, so that they work for everyone.

We have shown that continued, collective efforts can solve big problems. Now it is time to tackle the next one. We hope you'll join us in the shared work of creating a more just and resilient southwest Washington.

## Community Foundation for Southwest Washington

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