

## SPONSORSHIP BENEFITS

LEVELS VALUE	Presenting Sponsor \$10,000	Power Sponsor \$5,000	In-Kind Media Sponsor \$10,000	Boost Sponsor \$3,000	Prize Sponsor \$1,500+
<b>RESERVED</b>					
Exclusive position and recognition	X				
Branded nonprofit prize on website	X				X
Feature segment in event broadcast	X	X			
Email marketing recognition	X	X			
Advance promo opportunities	X	X	X		
Logo on Give More 24! homepage	X	X	X		
Acknowledgement in press releases	X	X	X	X	
Logo at nonprofit participant events	X	X	X	X	
Ad during event broadcast*	30-second	15-second	Logo	Logo	Logo
Logo on marketing materials	All	Select	Select	Select	Select
Logo on event and sponsor webpages	X	X	X	X	X
Tagged thank you on social media	X	X	X	X	X
Custom reports and post-event data	X	X	X	X	X

\*While the above matrix provides our standardized benefits, plans can be expanded depending upon sponsor value. To ensure that we provide sponsors with a customized experience, we also prefer to design a list of benefits that best suits your needs. Please contact us today to schedule a conversation.

## CONTACT

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