



Give More 24! is joining forces with GiveBIG in 2023

The Community Foundation for Southwest Washington is transitioning Give More 24! into the Washington Gives network. This move brings several exciting changes to southwest Washington's big day of online giving. Read below to learn more.

What are your plans for Give More 24! in 2023?

Give More 24! is going to look different next year because we are joining forces with [GiveBIG](#), a statewide giving day powered by [501 Commons](#). GiveBIG began much like Give More 24! and has grown to benefit nearly 1,500 nonprofits through a community of 27,000 donors.

Why is Give More 24! joining forces with GiveBIG?

The Community Foundation for Southwest Washington team has achieved the goals it set out to accomplish with Give More 24! We are ready to encourage giving and build nonprofit capacity in ways that align with the current context and needs of our region.

Is Give More 24! not important or impactful anymore?

Not at all. We are continually amazed by the impact this event has on our region. It goes beyond dollars, which is why it has become a fixture for people and nonprofits across southwest Washington. Our goal is to continue this impact in a sustainable way, and GiveBIG provides the infrastructure needed to carry it forward for years to come.

How is it not sustainable for the Community Foundation?

Give More 24! is an annual expense for the Community Foundation. Expenses include costs for technology, platform fees, staff time and marketing. However, the most important consideration is capacity. As Give More 24! continues to grow, we are unable to scale staffing accordingly.

What will change because of this move?

At its core, nothing will change. Donors and nonprofits will still have a day dedicated to finding, supporting and celebrating local causes. However, the overall coordination provided by the Community Foundation for Southwest Washington will transfer to 501 Commons, a trusted resource for Washington nonprofits. The name and date of the event will also change with this shift. Give More 24! will co-brand with GiveBIG in 2023 as the Community Foundation supports the transition as a sponsor, and the event will become part of GiveBIG's two-day giving marathon that occurs in early spring.



What date is GiveBIG and where can I find more information on registration?

GiveBIG 2023 is scheduled to run May 2-3. Information regarding registration, participation fees and service terms are available on the [GiveBIG registration page](#). We understand that the planning timeline is compressed, but nonprofits can always choose to take a "gap year" to assess or prepare.

What are the benefits of fundraising as part of GiveBIG?

GiveBIG is hosted on the [Washington Gives](#) platform operated by 501 Commons. This gives nonprofits access to a year-round online fundraising platform and payment processor, more extensive training and resources, and broader exposure to donors statewide through the Washington Gives network. 501 Commons also offers a targeted GiveBIG Campaign Support Program for Black, Indigenous and immigrant community organizations interested in expanding their fundraising.

What will the Community Foundation for Southwest Washington do instead?

The Community Foundation team is finalizing a strategic plan that will outline our future strategic objectives and activities. Supporting our region's nonprofits and communities will always sit at the core of our mission, and we'll continue to work with donors and nonprofits to encourage charitable giving. We are equally excited to shape new, meaningful ways to live our mission and engage our communities.

What is 501 Commons?

501 Commons is a statewide nonprofit capacity-building agency whose mission is to amplify the strengths of nonprofits, so all people and communities can flourish. In addition to hosting GiveBIG, they support nonprofits through 30+ services, including a full range of management and technology consulting, outsourced HR and accounting and IT infrastructure, professional development, and free advisory services.

What is GiveBIG and Washington Gives?

Washington Gives is an online giving platform that helps individuals, groups and businesses discover and donate to nonprofits headquartered in or serving Washington State. Each spring, Washington Gives hosts GiveBIG, which is a statewide fundraising campaign that encourages individuals and organizations across Washington to invest in their communities by giving to local nonprofits and causes.

How can nonprofits learn more?

Join the Community Foundation and 501 Commons for an information session about next steps and all the exciting things that are planned for Give Big 2023. [Sign up here](#) to receive emails about next steps and event details!

Community Foundation for Southwest Washington

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